

Thirty Years of Commitment Achieving Glory with Sanlux

Opening Words

On the vast stage of commerce, distributors and brand owners dance as partners, together performing a harmonious symphony of mutual success. By leveraging their respective strengths and supporting one another, distributors and Sanlux not only fulfill their individual dreams but also collectively contribute to the market's brilliance.

Time flies, and the years pass by swiftly. In the blink of an eye, my connection with the Sanlux brand has spanned two to three decades. Reflecting on the hurried past, our ability to establish ourselves and achieve success in the fierce and competitive market of Linyi is attributable to the support and care of Sanlux's two chairpersons. Without the concern and nurturing of the former chairman, I might not have had the opportunity to distribute such a renowned brand as Sanlux. Without Chairperson Wu Qiongying's understanding and assistance, I might have fallen behind other outstanding distributors.

Before distributing the Sanlux brand, we sold other brands and processed our own triangular belts. At that time, the Sanlux brand was not well-known throughout Shandong, and China's economy was in rapid development; goods were still relatively scarce, and brand awareness had not yet taken shape. The Jiulong brand triangular belts produced in Henan were considered a well-known product, with sales reaching a truckload every three days, making their annual sales arguably the highest in China. The Fenfei brand from Weifang, Shandong, could sell over 8 million units in a year, while the Sanwei brand sold about 5 to 6 million units. In 1997, such sales figures were equivalent to several tens of millions today, with these brands being ubiquitous in various counties and towns. Back then, our store displayed advertisements for Sanlux triangular belts, but customers would often come in specifically asking for Jiulong belts, which put us in quite an awkward position. In a context where competitors were strong and products were plentiful, our company was a newcomer with a relatively weak foundation; the quality of our in-house triangular belts often encountered issues. Hence, we continually sought a reliable and high-quality triangular belt brand to distribute.

At that time, we sought cooperation with two brands: in addition to Sanlux, there was another brand called Yongzi, both of which were known for their good quality and reputation. After reaching out, we learned that Sanlux had just transitioned from their red and yellow labels to the current green label, and the quality had seen a significant improvement. Sanlux's sales representatives were very efficient; they arrived in my city every other day, inspected our warehouse and store, and engaged in lively discussions with us. Within a couple of days, the respected former chairman visited us. After having an in-depth conversation with my father and touring our operations, he agreed to provide us with 300,000 yuan worth of inventory that very day. I was truly touched by such trust during our first meeting. I thought to myself, with them believing in us so much, we must do our best to manage the Sanlux brand and live up to the former chairman's trust. Thus, we formed a wonderful partnership with Sanlux. Thanks to our continuous efforts to expand the market, we sold over 1.6 million in our first year, and our sales doubled in the second and third years, reaching around 6 million in 2004. By 2011, my brothers and I had

increased Sanlux's sales in the Linyi market to nearly 30 million, far surpassing the brands that had previously led us. Our ability to open up the market in such a short time and achieve these impressive results was due not only to the excellent quality of Sanlux products but also to the guiding principles of the former chairman, who dedicated his life to making triangular belts and pursued the advanced ideology of "creating value through quality."

Our family has a deep connection with Sanlux. In 2011, the Sanlux distributor in Henan changed industries, leaving a vacancy in the Henan market. By this time, Sanlux had already become a household name, renowned for its quality and brand influence, consistently leading the market for triangular belts in China for many years, and receiving honors like "Chinese Famous Brand," "China Well-Known Trademark," and "National Exempt from Inspection Product." Everyone was eager to secure the Henan distribution rights, but the former chairman had great confidence in us and specifically wanted to grant us the agency for Henan. My younger brother did not disappoint the former chairman's trust and expectations; he worked hard in Henan for 11 years and achieved an impressive annual sales figure of over 30 million for Sanlux. I think my brother and I have provided a satisfactory report card for Sanlux, and I would like to take this opportunity to express my deep gratitude to the esteemed former chairman. It is an honor to have your trust and support. Perhaps fortunate events tend to occur in succession. A few years ago, Chairperson Wu Qiongying visited Linyi for an inspection. During her visit, she mentioned that I felt very different from what she had heard about me; I didn't seem like the other distributors. I believe everyone has their own strengths and weaknesses, and my limited interactions with the chairman before may have led to misunderstandings. However, after spending a few days communicating with the chairman and General Manager Guo, I deeply felt that they are very approachable, dedicating time to reading and learning. In them, I saw the progressive and enterprising spirit of Sanlux. I believe that under Chairperson Wu Qiongying's leadership, Sanlux will undoubtedly become even better in the future. Even in the face of economic downturns and sluggish market conditions, the Advantec brand in Shandong managed to push its annual sales beyond the 10 billion mark in 2025. I am confident that as long as we steadfastly follow in the chairman's footsteps, our future will be brighter and more splendid. I firmly believe that time will not betray us, and a promising future awaits. The Sanlux brand will surely shine even more brilliantly on the land of Shandong!

With nearly thirty years of deep cultivation in the triangular belt sector, our cooperation with Sanlux has always been centered on the core philosophy of "mutual trust as the foundation and win-win as the aim." After establishing our partnership in the early days, we have adhered to the principle of mutual engagement and, leveraging our brand's strong quality and advanced concepts, have steadily expanded from the Linyi market to the Henan region. We are committed to operating with integrity, keeping pace with brand development, and deeply aligning with Sanlux's pursuit of "creating value through quality." As we navigate market fluctuations, we will continue to move forward together. In the future, we will further deepen mutual trust, consolidate our efforts, and empower mutual development with a firm belief in our cooperation, jointly sketching a long-term win-win blueprint.



郑锦松
山东越洲经贸有限公司



Product Knowledge

Dry Fabric Belt

Product Features

The Dry Fabric Belt is a rubber V-belt with no rubber on the surface, meeting customers' requirements for belt environmental friendliness. Currently, Sanlux can produce dry fabric belts in colors including khaki, red, blue, white, etc., and can customize different colors according to customer requirements.

Product Feature Introduction

1. No rubber on the outer surface, no rubber powder falls off during use, safe and environmentally friendly.
2. Made with high-strength aramid cord, not easy to break, with stable length.
3. Multiple color options available to enhance equipment aesthetics.

Product Application Fields

Suitable for garden machinery, plant protection machinery, and food machinery

Product Highlights

Color, rubber-free, aramid cord

Production Range

- 3L:330Li-1905Li
- 4L:559Li-4051Li
- 5L:737Li-6985Li
- 5V:1798Li-6985Li

● Note: Belts can be developed directionally according to customer needs.



Quality creates value

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Dancing with Technology, Embarking on a New Journey of Progress

Sanlux Officially Resumes Operations

Auspicious Lions and Auspicious Horses Herald a New Journey, AI Empowerment Composes a Glorious Chapter

As the golden breeze brings warmth and auspicious horses welcome spring, on February 24th, the eighth day of the first lunar month in the Year of the Horse (Bingwu), Sanlux was filled with a festive and harmonious atmosphere. A unique "2026 New Year Kick-off" event was grandly held here. This event innovatively combined traditional customs with modern technology, opening the prelude to a new year of hard work and striving through a distinctive "human-machine collaboration" format.

At 7:58 AM, as the cheerful melody of "Step by Step Higher" began to play, the warm-up session kicked off. Sanlux employees signed in to collect Year of the Horse cultural and creative patterns and received scratch cards symbolizing good fortune for the New Year. On site, not only were auspicious lions ready to perform, but intelligent robots were also lined up in formation, creating an atmosphere where technology and festive spirit intertwined, igniting anticipation throughout the venue.

At 8:28 AM, the event officially commenced. Following the host's enthusiastic opening remarks, intelligent robot partners made their stage debut, interacting seamlessly with the host and showcasing the trendiness and vitality of the Year of AI Empowerment. Subsequently, the robots' opening dance "Congratulations and Prosperity" was filled with technological flair, instantly igniting the passion of the audience.

Following closely was the solemn and sacred "Eye-dotting Ceremony for the Auspicious Lions." Ms. Wu Qiongying, Chairman of the company, took the stage and, with the assistance of the robots, held a cinnabar brush to dot the eyes of the auspicious lions. The first dot on the left eye symbolized "Insight into the Future," the second dot on the right eye represented "Grand Ambitions Unfolding," and the third dot on the forehead signified "Wealth Flowing In." This touch of cinnabar not only endowed the lions with life and spirit but also symbolized Sanlux's prosperous fortune and thriving growth in 2026. Upon completion of the eye-dotting ritual, the auspicious lions awoke and danced joyfully, filling the venue with auspicious energy.

The subsequent "Cai Qing (plucking the greens) Ceremony" pushed the fusion of tradition and technology to its peak. Untrite robots joined the lion dance troupe, performing on the same stage with the auspicious lions. The vigorous lions and the agile, adorable robots complemented each other, symbolizing Sanlux's new posture in the AI era. The auspicious lions plucked the verdant lettuce symbolizing "prosperity," which Chairwoman Wu then scattered to the employees, conveying the hope of spring and the joy of harvest to every member of the Sanlux family.

At the conclusion of the event, Chairwoman Wu delivered an enthusiastic New Year address. She affirmed the hard work and dedication of all employees over the past year and expressed earnest expectations for the new year's development, calling on everyone to spur their horses forward and embark on a new journey with wisdom. Accompanied by the robots' splendid dance "Grand Ambitions Unfolding," this kick-off event came to a successful close. The Sanlux family, carrying New Year blessings and determination to strive, headed to their respective posts.



Phase II Construction Launches a New Journey, AI Empowerment Forges the Soul

While the festive warmth of the New Year Kick-off still lingers, the clarion call for progress has already sounded. Following Sanlux's auspicious resumption of operations on February 24th, the Tiantai Production Base held a grand groundbreaking ceremony on February 25th.

The ceremony site was filled with a warm yet solemn atmosphere, where the construction boom intertwined with the New Year spirit. The project leaders and teams gathered together to witness this important moment. Mr. Pan Wandong, the Chief Project Officer, attended the ceremony and delivered an important speech, officially announcing the commencement of the Tiantai Smart Factory Phase II project.

Mr. Pan pointed out that 2026 is not only the opening year of the Year of the Horse but also the "Year of Critical Construction" for the Tiantai Factory Phase II project and the launching year of entering the "AI Era." He emphasized that if Phase I established the intelligent skeleton, then Phase II will inject the "soul of AI" into the factory. The goal is not merely to build new physical factory space but to construct a digital "smart brain," achieving a leapfrog development from "human-horse unity" to "human-machine symbiosis." Concluding his address, Mr. Pan encouraged all colleagues to take Phase II construction as their steed and AI technology as their saddle, galloping full speed toward the vast ocean of stars, jointly opening a new chapter in smart factory construction.

From the "New Year Kick-off" on the eighth day of the first lunar month to the "Project Groundbreaking" on the ninth day, Sanlux demonstrated a spirited and enterprising outlook from top to bottom. In 2026, the people of Sanlux will uphold traditional heritage, embrace technological transformation, unite in purpose, and write an even more glorious chapter in the journey of grand ambitions.



Journey · Breaking Boundaries

The First Session of the Phoenix Engineer Academy Training Camp Successfully Concludes

vulcanization, this module integrated equipment principles and process control to build a comprehensive understanding of the process system.

Basic Knowledge and Applications of Products: Utilizing typical rubber products as carriers, this module analyzed product design logic and failure analysis pathways.

Everyone is an Engineer: A distinctive course of this session, it used the concept of "breaking the heart's illusions" to propose that there is no essential difference between engineers and ordinary technicians—the only difference lies in the depth of understanding of the "factors." Through modules on fishbone diagram causal analysis, AI-assisted formula design, and experimental design methods, every participant was convinced that being an engineer is an attainable skill, and the methods are reproducible.

Evening team-building projects and expansion training were conducted alternately. Activities like tangram simulations, sand table rehearsals, and situational decision-making transformed the theoretical knowledge gained during the day into practical team collaboration exercises. Participants progressed from working independently to achieving mutual goals, sharing resources, and complementing each other's roles. It was through the continuous flow of resources and the resolution of conflicts that abstract concepts evolved into tangible experiences.

Shared Spirit The Localization and Refinement of Engineer Character

In this training camp, five study groups collaborated with instructors to explore the "Engineer Spirit." After brainstorming and repeated discussions, guided by the instructors, all participants distilled the first version of the Phoenix Engineer Academy's statement on engineer spirit: "Aspire for progress, seek

truth and pragmatism, uphold integrity and innovation." These twelve characters represent the cognitive crystallization of five days of intensive learning and mark a collective return to the essence of the engineering profession.

At the same time, the enduring values of the rubber industry—hard work, resilience, simplicity, and dedication—were solemnly recorded in the cultural summary of this training camp.

This serves as a reminder to every participant that the glory of an engineer lies not only in blueprints and formulas, but also inside the internal mixer, in front of the vulcanizer, and in those often unseen yet essential commitments.

Closing Ceremony Awards Honoring Growth

On the final day of the training camp, each group presented their practical outcomes based on five real-world topics. The judging panel recognized teams and individuals who excelled during this session:

The Triangle Group won the "Unity in Action" Team Award for their disciplined formation in military training and cohesive spirit in team-building exercises.

The Fourth Study Group received the "Aspiring for Progress" Award for their clear logic and solid proposals in their project outcome presentation.

Participants Shu Min, Xu Yiheng, and Wang Jun were awarded the "Boundary-Breaking Progress" Award for their positive learning attitudes, significant team contributions, and outstanding practical abilities during the camp.

Honor is a milestone, not an endpoint. Behind each recognition lies the testimony of five days and four nights filled with morning light and starlight, serving as the best acknowledgment for those who embark on their journey.



Beginning Is Not Arriving Breaking Boundaries Is Ongoing

Five days and four nights are insufficient to complete the full formation of an engineer, but they are ample to reconstruct a cognitive framework. To begin is to acknowledge that one is still on the way. To break boundaries is to accept that boundaries will always exist while still moving forward. The story of the Phoenix Engineer Academy wrote its first page on February 12, 2026.

Every engineer who walks out of here will carry the spirit of "Aspire for Progress, Seek Truth and Pragmatism, Uphold Integrity and Innovation," along with the industry's character of hard work, resilience, simplicity, and dedication. In their respective roles, they will become boundary-breakers who foresee the unseen and surpass the impossible.

Feedback & Contribute channel bar



Embracing 2026, Horse Wonders Happen

2026 New Year Gathering and 2025 Excellence Awards Ceremony Successfully Held

As spring tides surge and all things renew, on February 13th, a day filled with vitality and hope, all Sanlux colleagues gathered at Phoenix Innovation Park to grandly hold the 2026 New Year Gathering and

2025 Excellence Awards Ceremony. Meanwhile, the Tiantai Production Base also welcomed its celebration on February 14th, creating a double blessing of joy and festivity.

This grand event perfectly blended

traditional New Year flavors with modern vitality, igniting passion with the "Horse Wonders Happen" theme for the New Year gathering and mapping out blueprints with the "Embracing 2026" theme for the awards

ceremony. All employees reviewed past glories and built consensus in a joyful and harmonious atmosphere, jointly embarking on a new journey of progress.

Fun Carnival Rich Festive Atmosphere, Horse Wonders Happen

At 9:15 AM, Phoenix Innovation Park was already bustling with people and warmth. The fun carnival, serving as the warm-up activity, adopted the "Horse Wonders Happen" theme and ingeniously incorporated Year of the Horse elements and intangible cultural heritage folk customs, bringing a unique cultural feast to employees who are usually busy with work.

Three distinctive experience zones were

set up on site, offering everything from food to entertainment. In the calligraphy zone, everyone picked up brushes to write the character "Fu" (blessing), entrusting their best wishes for the new year to the strokes of ink. The New Year rubbing and fortune cake making booths attracted long queues, as everyone experienced the unique charm of traditional craftsmanship through hands-on activities, symbolizing step-by-step

advancement in life.

The food area was filled with enticing aromas. The sweet but not cloying candied haws evoked childhood memories, while the steaming hot oden brought warmth to the cool morning.

The interactive game zone was filled with continuous laughter. The popular pony ring toss game not only tested skills but also symbolized capturing good fortune. The

"Fortune Horse Hunter" activity transformed employees into agile hunters, experiencing the joy of pursuit through gameplay. At this moment, everyone temporarily set aside work fatigue, and amidst laughter and joy, "Horse Wonders Happen"—good fortune and happiness arrived as promised, with the venue overflowing with a warm and festive atmosphere of reunion.



2026
HAPPY
NEW
YEAR



Moment of Glory Role Models Lead the Way, Embracing 2026

At 10:30 AM, as the carnival concluded, the "Embracing 2026"—2025 Annual Excellence Awards Ceremony officially commenced. "Embracing" symbolizes mastering change and controlling direction; "2026" represents foreseeing the future and discerning opportunities. This theme serves not only as a summary of overcoming challenges in the past year but also as

a firm declaration of future development trends.

At the ceremony, Chairwoman Wu Qiongying delivered an enthusiastic speech. On behalf of the company's management, she expressed her heartfelt gratitude to all Sanlux employees, affectionately reviewing how every achievement in 2025 was built upon everyone's wisdom and hard work. Looking ahead to 2026,

Chairwoman Wu extended sincere New Year blessings to all and encouraged everyone to maintain their spirited and upward-looking demeanor in the new year. She emphasized that 2026 is the Year of AI, calling on all employees to seize opportunities, ride the momentum, and jointly compose a new chapter.

Subsequently, the ceremony grandly

recognized outstanding individuals and teams who demonstrated exceptional performance over the past year. They created extraordinary achievements in ordinary positions, vividly interpreting the business philosophy of "Creating Value Through Quality" through practical actions, serving as role models for all Sanlux employees to learn from.

Envisioning the Future Uniting Hearts and Minds, Composing a New Chapter

At 11:30 AM, following the conclusion of the 2025 Annual Awards Ceremony, the atmosphere transitioned to the 2026 New Year Gathering segment.

The dance performance was the first to ignite the passion of the entire venue. With dynamic music and agile dance steps, Sanlux employees demonstrated their positive and

upward-looking spirit through their vibrant youth and seamless teamwork. Every beat expressed their beautiful expectations for the new year, earning rounds of applause and cheers from the audience.

The subsequent interactive game segment pushed the atmosphere to its peak, with close interaction between the stage and

the audience, filling the venue with laughter and joy. Through relaxed and pleasant interactions, everyone not only won exquisite souvenirs but also strengthened their bonds with one another.

Following that, the most anticipated lucky draw session undoubtedly became the focus of the entire venue. As names scrolled

across the big screen, everyone's hearts were in their throats, with screams of surprise and cheers of winning rising one after another.

These "Horse Wonders Happen" surprise gifts not only provided tangible New Year benefits to employees but also symbolized that everyone would enjoy great fortune and smooth sailing in 2026.

Passing the Torch of Joy Sharing Reunion and Glory Together

Notably, after the successful conclusion of the main event at Phoenix Innovation Park, on February 14th, this festive joy was relayed to the Tiantai Production Base. As a solid backbone of the company's development, the production base also welcomed its own moment of glory. The celebration not only

continued the warmth and beauty of the main venue but also went deep into the production front lines, allowing those employees who usually work silently at their posts and focus on every process to share in the fruits and glory of the company's development, truly achieving resonance of joy.



▲ Outstanding Individuals



▲ Outstanding Teams

▲ Chairwoman's Special Award

Company leaders presented honors to the award-winning representatives and called on all employees to use role models as mirrors, align with excellence, maintain high morale in 2026, ride the wave of the times, and foresee and create our glorious future. The applause from the audience was enduring, serving as both a tribute to the awardees and a collective pledge to the company's future.



▲ Quality Guardian Award



▲ Lean Production Model Worker Award



▲ Peach and Plum Fragrance Award (Mentorship/Teaching Excellence Award)

At the event site, the awards segment was equally inspiring. A group of frontline employees stepped onto the stage to receive their well-deserved applause and recognition. They may not stand in the brightest spotlight, but through their rigorous craftsmanship spirit and solid practical actions, they have built the foundation for the company's high-quality development. This recognition from the company greatly enhanced team cohesion and sense of belonging, injecting strong spiritual motivation into the new year's production tasks.

While the warmth of the awards ceremony still lingered, the subsequent New Year Gathering pushed the atmosphere to new heights. Carefully designed fun games allowed employees to release stress through laughter, while the exciting lucky draw spread luck and surprises among the crowd. Laughter and cheers rose one after another, filling the venue with rich festive atmosphere and the warmth of home. This beauty and blessing flowed from the park to the factory, transforming into the warmest strength on the journey of striving in the new year.

When the wind is favorable, it is time to set sail; spur the horse and whip forward with renewed vigor. In 2026, let us carry the joy and good fortune from the carnival, along with the honor and mission from the awards ceremony, unite in purpose and forge ahead with determination. Together, we will steer the great ship of the company's development toward an even broader blue ocean!

Wishing everyone in the new year: may all things prosper with "Dragon Spirit" (vigorous spirit of dragon and horse), and may more Horse Wonders happen!

HAPPY NEW YEAR

