

Understanding the Path of Leadership and Cultivating a Heart for Knowledge

From December 27 to 28, the Sanlux Lingyan Class visited Hangzhou to participate in the 15th session of the Lu Class Concentrated Learning Activity. Despite the biting cold of winter, the participants' eagerness to learn remained undeterred. At the beginning of the event, the students conducted an orderly opening ceremony. With focused expressions and upright postures, they sang the national anthem in unison, followed by a collective recitation of the company culture. The words reflected their recognition and love for the company, creating a solemn and profound spiritual experience that motivated everyone to continue progressing in their work and studies.

During the thematic sharing session, student Guo Chang was the first to take the stage. He elaborated on his understanding of leadership, dividing it into three stages, and made abstract concepts tangible through personal experiences with three colleagues. His explanation was clear and engaging, leading to frequent interactions and enthusiastic applause from the audience.

Next, Teacher Lu provided a detailed explanation of the "Phenomenon, Problems, Inspiration, and Insights" four-step method and its application in the workplace. In response to the students' questions, Teacher Lu offered in-depth interpretations and emphasized that thinking can easily become complacent, so we need to regularly reflect and maintain a habit of self-examination.

On the 28th, Teacher Lu elaborated on the concept of "Ge Wu Zhi Zhi" (the exploration of things to acquire knowledge). He connected the exploration of things to the attainment of knowledge, then extended it to the important stages of sincerity, rectification of the heart, and self-cultivation. The entire process resembled constructing a grand edifice of knowledge, with each step being indispensable. The transition from exploration to knowledge acquisition is a process of

deepening understanding, gaining knowledge through the investigation of things. The sincerity that follows knowledge establishment fosters a genuine attitude within oneself. With sincerity, one can further rectify the heart, maintaining an upright inner self, ultimately achieving self-cultivation to enhance personal character and qualities. Teacher Lu stressed that sincerity is the foundation of self-cultivation, and the sequence of these steps must not be reversed. Without sincerity, self-cultivation is like water without a source or a tree without roots; it cannot be genuinely realized. Only by first achieving sincerity can one lay a solid foundation for self-cultivation, enabling continuous self-improvement on life's journey.

The subsequent sharing session by the students brought the atmosphere to a climax. Liu Qiaojiao believed that team building is a challenging task, with leaders playing a crucial role. She emphasized that leaders must not only have the ability to guide and unite the team into a cohesive whole but also lead the team toward growth, progress, and the creation of a better future together.

Li Na highlighted the importance of long-term planning. She asserted that learning is an endless process that should not be limited by age or educational background. Regardless of the stage one is in, it is essential to maintain a passion for learning, set clear goals, and continually advance toward self-improvement.

At the conclusion of the course, Teacher Lu shared his experiences from a trip to Antarctica and introduced his related work, Reaching the True Antarctica, allowing students who had never been to Antarctica to feel as if they were experiencing it firsthand.

The two-day intensive and fulfilling course has quickly come to an end; however, the students' journey of learning has only just begun, marking the start of their long quest for knowledge.

At Sanwei Study: Travelers Walking Towards the Sun

On November 29th, ten new colleagues gathered at Lu Xun's former residence. Led by two mentors, they wandered between the Hundred-Plant Garden and the Sanwei Study, embarking on an immersive study tour centered around "time" and "growth" that quietly unfolded amid the ancient blue bricks and dark tiles.

Experiencing the Legacy of Quality at the Sanwei Study

Guided by reflections from their readings, the participants entered Lu Xun's hometown and gathered in the main hall of his family's former residence. There, they listened as their "tour guide," Sun Jiayao, vividly recounted episodes from Lu Xun's childhood and youth. It was the influence of this very land that shaped his early aesthetic sensibilities and cultural foundation, laying the groundwork for his future literary achievements. The participants carefully observed the rituals, artifacts, calligraphy, and paintings in the hall, each relay seeming to speak silently of the past. The plaque on the wall inscribed with "Revisiting the Pan Water" quietly attested to the profound cultural heritage of Lu Xun's family, giving everyone a deeper and more tangible understanding of the word "quality."

Reflecting on Lu Xun's aspiration, "I entrust my hopes to the cold stars, though they remain unaware; I offer my blood to serve my nation," and comparing



Promoting Learning through Practice: Standardizing Archive Management

On December 19, 2025, the Administrative and Logistics Department successfully held an archive standards training and archive retrieval activity in the conference room on the 10th floor of Phoenix Innovation Park. The aim of this event was to enhance employees' understanding of archive management standards, improve practical skills, and foster a culture of excellence in the workplace.

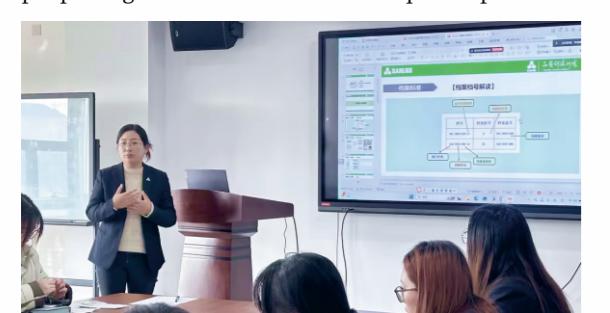
The activities centered around three core sections: interpretation of archive standards, archive management methods, and analysis of archiving case studies. During the training session, part-time archive administrators from various departments actively engaged in discussions and interactions on key topics such as the structure of archive numbers, cabinet labeling, and side labeling of archive boxes. The lively exchanges not only deepened everyone's understanding of archive management but also effectively solidified the theoretical foundation, preparing them well for subsequent practical

applications.

To ensure that theoretical learning translates directly into practical ability, the event featured a challenging "Archive Retrieval Challenge" segment. After the host explained the archiving standards and the composition rules of archive numbers in detail, the participants eagerly jumped into the intense competition. Contestants were tasked with quickly locating the corresponding archive in the archive room based on the information provided on activity cards, and strictly following standard procedures for retrieval and returning items. This process was not simple; it genuinely tested each participant's memory and understanding of the archive number structure, as well as their proficiency and accuracy in operational skills. The atmosphere at the event was vibrant, filled with cheers and encouraging words, fully showcasing the employees' positive, optimistic spirit and their willingness to take on challenges.

After the competition concluded, the host conducted a comprehensive evaluation based on several criteria, including retrieval speed, accuracy, and operational standards, and announced the results on the spot. Xu Li, the head of the Administrative and Logistics Department, presented honor certificates and prizes to the winners of the "Lightning Archivist" first prize and the "Archive Pro" second prize, encouraging everyone and further boosting their enthusiasm.

This meticulously planned event was a complete



Official website: <https://www.sanlux.net>

Edited by: Sanlux Co., LTD Responsible editorial department: Group Propaganda Department



Combining Learning and Application to Promote Improvement: Standardization Construction Enters a New Stage



operational. This aims to achieve an organic closed loop where technical standards serve as criteria, management standards provide security, and operational standards serve as practical tools.

To consolidate the training results and expand its reach, the company subsequently organized retraining sessions for all employees. As of December 22, all departments had completed internal learning sessions, submitted attendance records, and documented the process as required. This initiative effectively popularized foundational knowledge of standardization and created a positive atmosphere for cultivating a culture of "regarding standards as mandatory, enforcing standards strictly, and holding accountable for violations."

Continuing to Deepen Systemic Construction, Together Building a Foundation for High-Quality Development

The simultaneous advancement of theory and practice marks a shift for Sanlux's "Year of Standards" construction from a broad advocacy phase into a new period of systemic building and focused implementation exploration. Systematic training provides ideological guidance and action pathways for practice, while workshop pilots serve as effective responses to theoretical outcomes and realities. Together, these elements form vital support for the early implementation of the company's standardization strategy.

As stated in the "Standard General Guidelines": "The light of standards illuminates the path to building a beautiful Sanlux; the power of a system supports the realization of our century-old dream." All Sanlux employees will take this training and initial pilot as a new starting point, maintaining an exploratory spirit, and continuously integrating the concept of standardization into their specific work. This will help expand standardization efforts from "showrooms" to "entire workshops," transitioning from process exploration to system formation, jointly solidifying the management foundation for the company's high-quality development and embarking on a bright future together!

Feedback & Contribute channel bar



In order to deeply implement the company's strategy for the "Year of Standards" and actively respond to the trends in smart manufacturing and industrial internet development, Sanlux has initiated pilot projects in key production workshops and has recently systematically advanced theoretical training and retraining in standardization construction. This steady progression aims to move the concept of standardization from cognitive consensus to initial exploration and system building.

Dual Workshops Leading the Pilot, Driving Practical Implementation of Standardization

As the company continuously deepens theoretical advocacy and learning, frontline practices in standardization construction have simultaneously commenced at the production level. The company has designated the Fourth Workshop (vulcanization process) and the Second Workshop (molding process) as the first pilot units. Focusing on key processes, the goal is to explore specific pathways and collaborative models for standardization construction, allowing for the accumulation of valuable experience for future widespread implementation.

In the Fourth Workshop, the pilot work is directed at solving actual production issues, focusing on improving core process indicators. Through deep cross-departmental collaboration, the workshop has embarked on systematic efforts in areas such as

standardization of process parameters, assurance of equipment stability, process control, and quality inspections, moving standardization construction into an initial practical phase based on production scenarios and utilizing quantitative management tools.

Following closely, the standardization construction of the molding process in Second Workshop has also officially started, achieving key consensus. The project team has established the core goal of enhancing process quality stability, utilizing a technical approach that combines theoretical calculations with on-site measurements, while continuously iterating and validating results. A regular communication mechanism has been established to ensure that construction work proceed in an orderly and collaborative manner. The sequential launch of both workshops vividly illustrates the company's strategic approach to progressively advance standardization construction from point to area.

Deepening Awareness Among All Employees and Building Operational Mechanisms

On December 8, 2025, the company invited Professor Hu Yuhua from China Jiliang University to conduct training on "Enterprise Standardization Work," attended by 45 standard specialists from various departments. This training systematically explained the core value of enterprise standardization in modern production, scientific management, quality

enhancement, and resource utilization. It clarified that standardization is a continuous activity aimed at "achieving optimal order within a defined scope and promoting mutual benefits."

The course content closely aligned with the company's "Standard General Guidelines," further deepening the consensus that "standards are a wonderful starting point." Participants were guided to deeply reflect on the "four soul-searching questions": "Are there standards? Are the standards useful? Are the standards easy to use? What can I do?" Through this cognitive guidance, the training successfully shifted the concept of standardization from text-based norms to an examination and reflection on real work scenarios.

In terms of mechanism construction, the training clearly outlined a dual-track approach for the company's standardization efforts. On one hand, a "top-down" framework for the overall design was established, gradually forming a operational mechanism model of "1 Standardization Management Method + 1 Standardization Management Model + 10 Standardization Management Regulations" (i.e., "1+1+10"), providing directional guidance for standardization work. On the other hand, a "bottom-up" implementation path was planned, requiring each department to streamline its business and optimize processes under the overall vision, improving three types of standards: technical, management, and



Crafting Dreams with Ingenuity, Winning the Future with Skills



Amid the winter chill, a battle of skills ignited, showcasing the brilliance of craftsmanship. On December 11, the highly anticipated Skills Competition at the Tiantai Production Base, themed "Crafting Dreams with Ingenuity, Winning the Future with Skills," officially commenced. The event aimed to promote the spirit of craftsmanship, provide a platform for employees to showcase their talents and hone their skills, and inject strong talent-driven momentum into the company's high-quality development.

At 9:20 AM, the participants, brimming with energy and confidence, signed in and entered the venue one after another, their faces glowing with anticipation. By 9:30 AM, with an inspiring opening address, the Skills Competition officially began!

Sharpening Skills in Practice, Demonstrating Mastery on the Field

The first segment featured practical competitions for core positions. In the areas of molding and rubber coating, the contestants remained highly focused, displaying adept and skillful movements. From precise raw material ratios to millimeter-perfect molding dimensions, and uniformly applied coating thicknesses—every detail reflected their accumulated expertise and relentless pursuit of product quality. The hum of machinery intertwined with the calm precision of the operators, creating a stirring "symphony of labor."

The "Crafting Dreams with Ingenuity, Winning the Future with Skills" Skills Competition was not merely a contest of abilities but also an inheritance and elevation of spirit. It ignited the enthusiasm of all employees to learn techniques, delve into their work, and master their skills, fostering a strong atmosphere of "competition, learning, catching up, helping, and surpassing."

With the wind at our backs on this long journey, and the weight of responsibility upon us, we march forward once again. The Tiantai Production Base will take this event as an opportunity to continue promoting the spirit of craftsmanship, building a high-quality skilled talent team, and striving tirelessly to achieve the company's strategic goals and secure a brighter future!

Balancing Skill and Knowledge, Building a Solid Foundation

If the practical segment was a contest of "physical" prowess, the subsequent cultural knowledge competition was a battle of "intellectual" acuity. The competition covered various



Sanlux Partners with Northeast Allies to Embark on a New Industrial Journey through Innovation and Wisdom

From December 16 to 17, Sanlux Co., Ltd. successfully held a product promotion and customer exchange conference for the Northeast region in Harbin. Themed "Innovative Synergy, Intelligent Future," the conference brought together partners and industry colleagues from Northeast China to discuss new development opportunities and create a new pattern of cooperation.

The meeting kicked off in a vibrant atmosphere. Mr. Cui, a technical engineer from the company, deeply analyzed the technical advantages and application prospects of several high-performance new products, demonstrating the company's strong foundation in product innovation. Mr. Lin Gaoquan, the marketing director, elaborated on the strategic positioning and core value of the Zhejiang Jicheng Industrial Products platform, highlighting Sanlux's forward-looking layout in building a digital supply chain ecosystem. As an important partner of the platform, Mr. Wan Biao from Endpoint Technology shared insights on the "Big Enterprises Gathering" ecosystem and AI-native ERP solutions, offering new paths for digital transformation in the manufacturing sector. Ms. Gan Xiumin, general manager of Ningbo Huazhen Shida Electromechanical Equipment Co., Ltd., shared valuable management experiences from her own journey of transforming her company from a startup to a standardized entity, providing the attending enterprises with highly valuable references.

During the product promotion and cooperation segment, the atmosphere in the venue was vibrant and energetic. Customers expressed strong confidence in the company's products, particularly the high-performance transmission belt series, resulting in on-site order signings totaling 3,888 million yuan. A highlight of the event was the company's exclusive "Pre-deposit" preferential cooperation model tailored for the secondary market. This model, with its core advantage of directly benefiting

secondary customers, garnered widespread response from on-site secondary distributors and successfully generated orders worth 2.71 million yuan. The model explicitly prohibits primary distributors from stockpiling to profit unfairly, thereby safeguarding the profit margin and healthy competitive order in the secondary market from the root. In the subsequent technical exchange session, the company's technical team provided detailed answers to customer concerns, creating a practical and efficient atmosphere.

On the morning of the 17th, Ms. Wu Qiongying, the company's chairwoman, visited the site to engage in in-depth discussions with attendees. She objectively reviewed the company's recent efforts in response to changes in the external environment and elaborated on specific measures regarding supply chain optimization and service upgrades. She stated that the company will focus on promoting new products such as dry cloth belts, actively expanding in-depth cooperation and scenario co-creation with customers. In terms of talent development, the company is fully committed to building a professional engineer training system, with the engineer academy set to launch before the end of the year, providing solid talent support for the company's sustainable development and customer service.

This trip to Harbin was not only an efficient product promotion but also a strategic dialogue to build consensus and deepen collaboration. Positioned in Northeast China, an important hub for the country's equipment manufacturing industry, Sanlux will continue to rely on innovative products as its foundation, digital platforms as its wings, and a robust talent system as its support. Together with partners, Sanlux aims to embark on a new chapter of high-quality development in the era of deep integration between AI and manufacturing!



opening Words

On the vast stage of commerce, distributors and brand owners are like dance partners, jointly performing a harmonious symphony of mutual success. By leveraging their strengths, distributors and Sanlux support each other, not only achieving their dreams but also jointly forging the brilliance of the market.

Growing Together with Sanlux: A Journey from Innocence to Industry Veteran

Guangdong Kebi has been deeply rooted in the transmission field alongside Sanlux for 21 years, with business covering multiple sectors including agricultural machinery, ceramics, mining, fans, and industrial washing. Relying on Sanlux's technical support, the company provides precise solutions to customer pain points. Adhering to the principle of honest cooperation, Kebi has won market recognition with high-quality products and professional capabilities. In the future, it will continue to move forward alongside industry benchmarks to create new value in the transmission sector.



As a typical "post-90s" individual, Sanlux's imprint has been present throughout my growth trajectory. In 1994, at the age of 4, I first encountered Sanlux belts in my parents' small shop in Dandong, Liaoning. At that time, I had no concept of "transmission" or "industry"; I merely thought those thick and resilient rubber belts with "Sanlux" printed on them were great fun to use as "rings" for games. Little did I know, this naive first encounter would mark the beginning of a more than thirty-year bond with Sanlux.

Stepping out of school and into society, my first job seemed preordained—at Guangdong Kebi Industrial Supplies Co., Ltd., where the main products were indeed from Sanlux. Transitioning from a small store in Dandong to the workplace in Guangdong, the unwavering presence of Sanlux witnessed my transformation from an inexperienced youth to a professional. When I first joined the company, the staff was tight-knit, with no "newbie transition period"; everyone had to pitch in to move belts. Looking back, although those days were tiring, they were also fulfilling: sweating while unloading, organizing items with precision, and lifting heavy belts eventually toned my arm muscles.

Before long, I experienced my first career "upgrade"—being promoted to the front desk as a salesperson, becoming Kebi's first-ever male salesperson at the front desk. Transitioning from purely physical labor to a "brainwork battlefield" was a new challenge for me. Before, I only needed to focus on moving goods; now, I had to communicate with customers face-to-face, clearly explaining the advantages and stability of Sanlux belts. During that time, I learned communication skills from the boss's wife and memorized product parameters and applicable scenarios. When customers asked why "Sanlux belts were better than other brands," I could readily articulate their wear resistance, high stability, and long service life; when customers expressed concerns about compatibility, I could accurately match models to recommend the corresponding types. This front-desk sales experience laid a solid foundation for my future business endeavors and helped me truly understand the confidence that comes from Sanlux's commitment to quality.

After spending nearly half a year as a front desk salesperson, the company established the sales department in 2008, and I naturally became part of it. At that time, I was 19 and, in my youthful exuberance, secretly delighted: I finally wouldn't have to sit in the office for ten hours every day; running sales would allow me to "enjoy the good life." However, reality quickly delivered a harsh lesson—I encountered "closed doors" more times than I could count. Either clients wouldn't let me in, or I would be politely turned away as soon as I started my introduction. Looking back at those days, it's true that I felt some disappointment, but it was these "closed doors" that humbled me, taught me to think from others' perspectives, and helped me learn how to genuinely establish trust

with clients. I must sincerely thank all the secondary distributors in Guangdong for their support. Their understanding and recognition prevented me from giving up after numerous setbacks and made me realize that succeeding in sales isn't just about persuasion; it's about having solid products and a sincere approach to people.

Time passed, and by 2014, I had shed my youthful naivety and gained a bit of stability. At that time, Sanlux was no longer the small-town business it once was; it had become the first triangular belt company listed in the country and had achieved the remarkable feat of being the industry leader in domestic sales for 18 consecutive years. We were like partners growing side by side, each striving in our respective fields while resonating together.

During that period, the tile industry was booming, with new equipment constantly emerging and increasing demands for transmission belts. Clients frequently reported issues with inconsistent belt lengths and twisting, leading to inventory buildup for many projects. At this critical juncture, Sanlux's technical support provided us with strong backing. We optimized our product line based on the needs of the ceramics industry and introduced products specifically designed for that sector. Once launched, this product accurately addressed clients' pain points—it provided stable transmission, strong adaptability, and significantly reduced inventory pressure, earning unanimous recognition from industry clients.

Riding this momentum, our Kebi team expanded our business over the years into various transmission fields, including mining, fans, and industrial washing, moving forward alongside Sanlux in many sectors. From my innocent encounter at age four to our collaboration in the workplace, from being a "manual laborer" moving belts to becoming a "sales veteran" covering the market—I've transformed from a child into what others now call an "uncle," while Sanlux has evolved from a small-town company to an industry benchmark. Throughout the eighteen years I've been working, my story with Sanlux has already woven itself into the fabric of our mutual growth.

Reflecting on this journey, I am grateful to have met Sanlux, as it gave my career a clear direction; I appreciate all the support from our clients, which has reduced my confusion and increased my confidence on this growth path. In the future, I will continue to hold onto this original intention as I walk alongside Sanlux, witnessing more growth and writing more warm chapters.

SANLUX Makes a Refreshing Debut at the Indonesia International Industrial Exhibition, Securing 2026 Cooperation and Accelerating Global Expansion

From December 3 to 6, the 36th Manufacturing Indonesia exhibition successfully concluded in Jakarta. SANLUX made its debut with a refreshed global brand image and garnered significant attention in the industry with its high-quality transmission products. The company successfully established a cooperation intention for 2026 with well-known industrial enterprises in Indonesia, laying a solid foundation for deepening its presence in the Southeast Asian market. This appearance marks SANLUX International's official entry into the ranks of high-quality transmission belt brands with a global orientation.

As the largest industrial manufacturing event in Southeast Asia, this exhibition brought together over 2,000 participating companies and more than 30,000 professional visitors, covering core industrial sectors such as machine tools and automation. SANLUX effectively seized market opportunities, focusing on showcasing key products including multi-wedge belts, wrapped belts, industrial pulleys, tapered sleeves, and synchronous belts, demonstrating its comprehensive strength in the transmission system field.

During the exhibition, SANLUX's booth attracted significant

attention, receiving over 100 professional visitors daily, with local enterprise procurement personnel and distributors accounting for more than 70% of attendees. Representatives from well-known local bearing and industrial component distributors visited specifically for discussions, setting the groundwork for deeper cooperation. Senior sales representatives from renowned global transmission companies visited daily, validating SANLUX's industry influence as an emerging force in the region. Its core products, recognized for their efficiency, durability, and wide adaptability, attracted numerous customers expressing interest in collaboration on site.

A representative from SANLUX stated that Indonesia, as the core engine of economic growth in Southeast Asia, presents vast opportunities for the transmission industry driven by industrial demand. In the future, the company will use this cooperation as a launch pad to deepen its localization strategy, optimize its product service system, and provide precise transmission solutions for Southeast Asian customers, supporting the high-quality development of local manufacturing. This exhibition marks a solid step forward in SANLUX's international strategy.



AI-Driven Procurement Journey Begins:

Jicheng Partners with Daqihui to Build a New Ecosystem for Industrial Goods Procurement



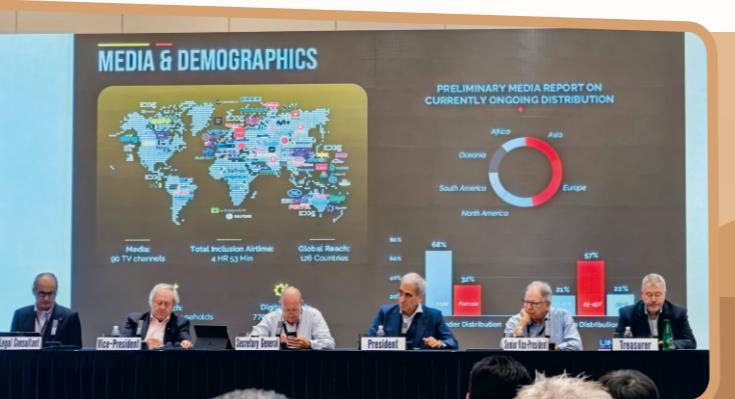
In December, the "AI-Driven, Intelligent Procurement Journey" 2025 New Procurement Summit hosted by Hangzhou Endpoint Network Technology concluded successfully. This industry event, focusing on the integration of AI and the supply chain, not only unlocked new intelligent directions in procurement but also marked the significant launch of the "Daqihui Industrial Goods Platform." Centered on the concept of "Strict Selection and Shared Quality and Price," this platform will offer large enterprises and partner companies a superior, cost-effective, and efficient procurement experience, establishing a new ecosystem for industrial goods procurement.

As a strategic supplier and key partner of the Daqihui Industrial Goods Platform, Zhejiang Jicheng Industrial Products Co., Ltd. played a deep role in this summit. The company's shareholders—Ms. Wu Qiongying, Ms. Gan Xiumin, Mr. Yang Pengcheng, and Mr. Zhao Fengwei—attended the event, witnessing the launch of the platform alongside Daqihui's core customers and partners, which highlighted the close collaborative relationship between the two entities.

From supply chain collaboration to resource value sharing, the partnership between Zhejiang Jicheng and Daqihui represents a dual empowerment of "high-quality supply capacity" and "innovative procurement platform." Jicheng will

leverage its expertise in the industrial goods sector and stable supply capabilities to provide reliable product resources to the Daqihui platform. Meanwhile, Daqihui's ecosystem-based procurement platform will enable Jicheng to connect with more high-quality enterprise clients, allowing the philosophy of "strictly selected quality and price" to be realized in every procurement scenario.

In the AI-driven new journey of procurement, Jicheng is not only a core participant in the Daqihui platform ecosystem but also a solid support for enterprises seeking efficient procurement and cost reduction. In the future, both parties will continue to deepen their cooperation, combining "high-quality supply + intelligent platform" to bring more dependable and premium choices to the industrial goods procurement market.



UIM GENERAL ASSEMBLY
Shanghai, Baoshan
7-12 October 2025



Yinjie Power Signs Long-Term Strategic Cooperation with UIM

1. Yinjie Power and the International Motorboating Federation
Establish a 7-Year Long-Term Strategic Cooperation and Receive Important Certification!

In October 2025, the 98th General Assembly of the International Motorboating Federation (UIM) took place in Baoshan, Shanghai, aiming to unify global consensus and explore the future of motorboating. During the assembly, Rafael Churi, President of the International Motorboating Federation and UIM, and Thomas Kurz, Secretary-General of the UIM, signed a contract with Lu Tiedong, General Manager of Zhejiang Yinjie Power Technology Co., Ltd. This agreement authorized Yinjie Power's brand JETSURF to become the official exclusive

partner for the motor surfing-related events STOCK, STOCK R, WOMAN, and JUNIOR organized by UIM, with an authorization period of 7 years.

Furthermore, Yinjie Power will provide technical support services for the motor surfing events under UIM's jurisdiction.

This marks the recognition of Yinjie Power by the highest management body of global motorboating sports and establishes it as the designated manufacturer for international competitions, joining elite athletes from various countries in the pursuit of the highest-level awards in motor surfing.

Leveraging its technological advantages, Yinjie Power's JETSURF brand has become a benchmark in the field of water-powered boat sports, boasting a comprehensive industrial chain from technical research and

development to global market channels. Especially since the inclusion of motor surfing in UIM as an official discipline in 2019, JETSURF has actively adapted to the rapidly growing demand and trends of the sport worldwide.

The company has developed lightweight, stable, and environmentally friendly new energy motor surfing boards suitable for a diverse audience.

Through technological innovation and competition services, JETSURF continuously promotes the sport of motor surfing, aiming to create portable, safe water sports equipment that can be easily carried for worldwide travel.

By meeting the modern demands of health, social engagement, and tourism, it aspires to become a fashionable new choice for recreational activities and leisure sports!

2. International Motorboating Federation and Motorboating Sports

The International Motorboating Federation (Union Internationale Motonautique, UIM) is the highest governing body for the sport of motorboating worldwide, recognized by the International Olympic Committee (IOC). Established in 1922 and headquartered in Monaco, UIM currently has over 60 member countries and regions, with China joining the organization in 1981. UIM's main responsibilities include establishing rules for motorboating sports, organizing world championships and international events, and promoting the popularization and development of motorboating.

It has several specialized committees covering areas such as technical aspects, safety, and youth development, dedicated to enhancing the competitive level and safety of motorboating.

Motorboating was included as an official event in the 1908 London Olympics but has not been a regular Olympic event since. Nevertheless, UIM continues to communicate with the IOC to explore future collaboration possibilities.

Notably, UIM President Rafael Churi also serves as the President of the Association of Recognized International Sports Federations (ARISF), which is

3. China's Membership in UIM and the Rapid Development of Water Sports

events in recent years. The UIM General Assembly and the top-tier F1 H20 World Championship were held in Qingdao in 2019 and Shanghai in 2025, respectively, highlighting UIM's recognition of the development of water sports in China and enhancing the international influence of Chinese motorboating.

In the motor surfing project, motor surfing was officially included in UIM during the 92nd UIM General Assembly held in Qingdao in 2019. In August 2025, the motor boating and motor surfing events were featured for the first time in the World Games, making a spectacular appearance at the Chengdu World Games and attracting global attention, significantly promoting the development of water motor sports on the international sports stage.

In November 2025, at the finals of the motor surfing world championship held at Hecu Beach in Macau, Chinese athlete Jin Shulin won the championship in the men's STOCK category. This marked the first time a Chinese athlete won a gold medal in this event at the world championship, achieving a historic breakthrough and witnessing the rapid development of motor surfing in China, indicating that China has joined the ranks of world-class teams in this emerging water sport.

4. Motor Surfing Boards and the Development Prospects of Yinjie Power

high power. Therefore, JETSURF has established a series of strict standards based on relevant competition rules to lead the industry's development.

Firstly, there has been a significant increase in participation among women and youth, making it suitable for promotion across all age groups.

According to authoritative reports from international official organizations,

the proportion of female and youth competitors in motor surfing events reached 28% and 12%, respectively. This leading percentage among various

competitions clearly demonstrates the broad prospects for promoting motor surfing across all age ranges.

Adhering to this concept, JETSURF provides reliable, safe, and easy-to-handle products for competitors of all

ages around the world.

Secondly, safety is the top priority. The racetracks for motor surfing

consist of various combinations of turns, and the only primary connection

point for controlling the board on the water is the athlete's feet. Generally,

it is difficult for an adult competitor to manage equipment with excessively

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