

Celebrating the Second Anniversary of the Chufeng Team: "Breaking Waves and Building Strength" Adventure

To celebrate the second anniversary of the Sanlux Chufeng Team and to further refine team members' learning abilities, organizational skills, and leadership qualities, the company organized a unique outdoor team-building event titled "Breaking Waves and Building Strength" from August 1 to 2. This event aimed to break down team barriers and comprehensively enhance overall capabilities.

Breaking Waves and Building Strength: A Stream Trekking Adventure

On the afternoon of August 1, after a brief and efficient warm-up exercise, four teams prepared to embark on a challenging and collaborative stream trekking journey to the Daming Mountain Wilderness Tribe. Four colored flags waved in the mountain breeze—dawn green, sharpening orange, wave-breaking blue, and fiery red. Beneath these flags, the Chufeng Team celebrated its second collective birthday, marking a collective forging of learning, organizational, and leadership skills.

Amidst the babbling brook and rugged mountain rocks, team members faced challenges head-on, collaborating to navigate through rapid currents and treacherous sections. This experience was not only a test of physical endurance but also a practical exercise in teamwork and execution. Through the stream trekking activity, participants deeply understood the courage of "breaking dawn," the ambition of "sharpening," the resilience of "breaking waves," and the spirit of "forging fire," truly realizing growth through challenges and unity through collaboration.

Echoes of Time, Unwavering Original Intent

That evening, filled with excitement, team members gathered to open the "time capsule" that had been buried for a year. Inside the capsule were the goals, aspirations, and dreams they had written for 2024. In an atmosphere of reminiscing and looking forward, everyone not only reflected on the growth and achievements along the way but also strengthened their resolve to continue moving forward and breaking through barriers. During the event, the company also recognized outstanding learners from the first half of 2025, inspiring all team members to use these role models as mirrors in their pursuit of excellence.

Historical Immersion, Spirit of Heritage

On August 2, the Chufeng Team kicked off the new day with a team game titled "Rewalking the Long March." Team members simulated the Long March route, revisiting the arduous journey of revolutionary predecessors. Through collaboration and challenges, they fostered team spirit and experienced the power of perseverance and belief.

Following this, the group visited the Ethnic Daily Newspaper Museum for a learning experience. Through precious historical photographs and artifacts that carried memories, everyone deeply felt the dedication and responsibility of journalists during that remarkable time. This was not just a historical reflection but also a spiritual cleansing—reminding each team member to uphold their original intent and embrace the spirit of responsibility, injecting new energy into their future work.

Uniting Strengths, Embarking on a New Journey

The second anniversary marks a milestone and a new starting point. This stream trekking activity not only honed the comprehensive abilities of the team members but also enhanced their cohesion and unity. Moving forward, the Chufeng Team will continue to set sail with "wisdom" as their sail and "insight" as their rudder, constantly pushing boundaries and striving for new heights, contributing more youthful energy to the company's development!

As the Chufeng Team spreads its wings, the future is bright! Let us eagerly anticipate the dazzling achievements of the Chufeng Team in 2026!



noted that excellent leaders should be adept at managing emotions and maintaining objectivity while focusing on enhancing practical skills, transforming theory into tangible work results. Additionally, leaders should nurture and guide their teams with enthusiasm and an open mindset, viewing the development of their subordinates as a significant responsibility. Director Wu emphasized the importance of maintaining a "beginner's mindset," where leaders should always keep a humble and cautious attitude towards learning, actively upgrade their self-awareness, and continuously absorb

operation of the team. They learned that excellent leadership is not about unilateral decision-making but rather about harnessing collective wisdom to build consensus through collaboration.

The next day, Teacher Lu delivered a lecture on "How Leadership is Cultivated." He began by referencing Director Wu's speech, guiding participants to deeply consider three highly relevant core questions: Do we truly understand the profound implications of Director Wu's remarks? What is the current level of our personal leadership? What substantial insights and guidance can we draw from Director Wu's speech to enhance our leadership skills?

Subsequently, Teacher Lu led all participants through a comprehensive review and summary. He emphasized that developing leadership is not an overnight achievement but a systematic process that requires ongoing refinement across seven key dimensions: first, aligning thoughts and goals with superiors; second, engaging deeply with grassroots efforts and being present on-site; third, establishing scientific and standardized work protocols; fourth, focusing on practical application; fifth, maintaining a strong belief system; sixth, refining institutional frameworks; and seventh, building and promoting organized operations. Teacher Lu particularly stressed that only by integrating and mastering these seven aspects can one cultivate exceptional leadership that meets the developmental needs of the organization.

This learning journey not only helped participants gain a deeper understanding of the gap between themselves and outstanding leaders but also inspired them to consider how to apply their newfound knowledge in their daily work. This pursuit of "unity of knowledge and action" gave the learning experience its true significance and value.



and precise control of their arguments. Guo Chang was awarded the title of "Best Debater" for his outstanding performance in the opening statements, quick responses during the debate, and clear logical expression throughout. Regardless of the outcome, the exceptional debating skills, agile thinking, and courteous demeanor exhibited by both teams were the most valuable takeaways from this debate.

As the exchange meeting drew to a close, Ms. Wu Qiong Ying from Polaris summarized the event, acknowledging the dedication and growth demonstrated by both teams during the fifty-plus days of study. She emphasized the guiding significance of the wisdom found in the "Tao Te Ching" for both work and life. She remarked that this exchange meeting was not only a validation of the achievements from their prior study but also a new starting point for deeper exploration of the classics.

A great tower rises from accumulating earth," she noted, indicating that although this study exchange has concluded, the passion and exploration of the classics by Sanlux employees will never cease. Moving forward, everyone will carry the insights gained from this exchange meeting, allowing the wisdom of the "Tao Te Ching" to continue shining and generating energy for both corporate development and personal growth.

Advancing Managers: An Evolving Journey

From August 16 to 17, the Sanlux Lingyan Class welcomed the long-anticipated learning event at the Luban House in Hangzhou. Despite the sweltering summer heat, the enthusiasm of the participants burned even brighter than the sun. As the first rays of morning light touched the earth, everyone was invigorated and ready to set off, filled with a thirst for knowledge and expectations for enhancing their self-leadership skills. They arrived punctually at the learning venue, embarking on a fulfilling and rewarding educational journey.

The event began with an insightful lecture by Director Wu, titled "Self-Awareness and Self-

Cultivation in Leadership." She provided a clear analysis of the core essence of leadership, emphasizing that true leaders need not only outstanding management skills but also a high level of self-awareness and moral integrity. Director Wu pointed out that as the helmsperson of a team, every decision made could profoundly impact the team's direction, and even a single wrong decision could lead to catastrophic consequences.

In her lecture, Director Wu particularly stressed that leaders in the new era must cultivate a scientific and systematic way of thinking, establish firm ideals and beliefs, and uphold a noble professional faith. She

new knowledge and ideas. This ongoing self-reflection and skill enhancement will better equip them to lead their teams to success.

On the evening of August 16, a unique massage game brought the entire event to a climax. During the activity, each participant followed the instructions of the onsite coordinators, taking on different roles and tasks while cooperating closely and fully engaging in the experience. Despite some minor mishaps and unexpected situations, these challenges only added excitement to the game. Through repeated attempts and reflections, the participants recognized the importance of clear role definition for the efficient

The Conclusion of the "Tao Te Ching" Study Exchange: Passing Down Classic Wisdom Through Reflection

In the blazing summer heat, the enthusiasm of Sanlux employees for knowledge and their respect for the classics remain undeterred. Recently, after more than fifty days of early morning study on the "Tao Te Ching," an offline debate event was held, bringing together the "Shangshan Ruoshui" team and the "Heguang Tongchen" team in the second-floor conference hall of Sanlux's administrative building. Themed "Realizing Wisdom and Exploring Growth," the event deepened understanding of the classics through thoughtful exchanges and showcased the power of critical thinking.

At the beginning of the exchange, the team leaders shared their insights from the study. The leader of the "Shangshan Ruoshui" team focused on team organization, sharing experiences on the importance of organizational speed and the continuous iteration of standardized practices. Their special Sunday activities broke traditional learning boundaries with innovative formats, revitalizing the classic sharing process and making it both efficient and creative, while maintaining warmth. Following this, Wang Weiwei, the leader of the "Heguang Tongchen" team, recounted their study journey, from correcting pronunciation word by word during daily morning readings to the meticulous division of labor and repeated

refinements in preparing for the debate. Every detail reflected the team's reverence and dedication to the "Tao Te Ching." The differing organizational paths of the two teams mirrored the wisdom found in the "Tao Te Ching," where "high and low lean on each other, and sounds harmonize," enriching the entire exchange with a profound and diverse intellectual backdrop.

Following that, student representatives took turns sharing their insights. Yu Xiaqing and Yang Han from the "Heguang Tongchen" team, along with Yin Maoxian from the "Shangshan Ruoshui" team, discussed the visible growth they've experienced through studying the "Tao Te Ching" in relation to their work and lives. They drew wisdom from "Shangshan Ruoshui," understanding the life lesson of overcoming rigidity with softness and embracing inclusivity. From "Heguang Tongchen," they learned the importance of letting go of ego and the mindset of separation. They also interpreted "Dao Fa Zi Ran" as a guide to acting in accordance with natural laws, demonstrating a deep integration of classic wisdom and real-life applications in their discussions.

The highlight of the event was the debate segment. This debate focused on the topic "The value of a goal lies in its feasibility vs. the value of a goal lies in its guidance." The "Shangshan Ruoshui"



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Love in Sanlux Building Dreams for the Future

In August, Shaoxing experiences scorching sun, but the warmth that surpasses the sunlight is the love flowing within the Sanlux family. On August 22, 2025, the highly anticipated "2025 Sanlux Little Migrant Summer Camp" held a warm and grand closing ceremony in the second-floor auditorium. This two-week summer camp not only wove a colorful summer dream for the "Little Migrants" but also left beautiful memories for the children through a series of uniquely crafted activities.

Since its inception, this summer camp has won unanimous praise from parents and children alike due to its rich content and innovative approach. Its four major highlight activities have become invaluable treasures on the children's growth journey.

📖 Cadre Reading, Cultivating a Love for Literature

"Those who read widely possess an innate elegance." To cultivate children's love for excellent traditional Chinese culture, the summer camp specially invited company leaders at all levels to take turns leading the children in reciting classic ancient poetry every day. This was not only a cultural enlightenment but also a spiritual inheritance, allowing them children to feel the beauty of Chinese characters and understand the wisdom of ancient sages through melodious verses.

🌱 Leaders Teaching, Sowing Seeds of Wisdom

In this summer camp, company leaders personally took to the stage, transforming into "big teachers" to deliver unique lessons for the "Little Migrants." They used simple and understandable language to integrate the essence of corporate culture into the classroom: through small experiments on transmission, children experienced the charm of

technology and innovation; through a theme sharing on "Learning to Express Love," they were guided to understand the importance of emotional expression and gratitude; through 5S management and safety training, children cultivated their 5S habits and safety awareness in a fun and educational manner. This was not only a transfer of knowledge but also a spiritual guidance.

🔬 Exploring Scientific Mysteries at the Meteorological Museum

"Read thousands of books, travel thousands of miles." The summer camp carefully organized a study trip to the Meteorological Museum. With curiosity and anticipation, the children explored the mysteries of changing weather under the guidance of the staff, experiencing the charm of meteorological science. This practical experience outside the classroom greatly stimulated the children's interest in natural sciences, broadening their horizons and making learning lively and enjoyable.

🧠 Nurturing Growth and Love

To ensure that the children did not fall behind in their studies during the summer camp, experienced young teachers were specially hired to provide home-work assistance.

These young teachers patiently and meticulously addressed the challenges the children encountered in their learning, helping them consolidate knowledge and develop good study habits.

To ensure that each "Little Migrant" could feel the warmth of home, the summer camp improved the children's nap environment, providing a clean, tidy, and cozy resting space. Additionally, balanced meals and fresh snacks were thoughtfully arranged daily, meeting the nutritional needs of the children while offering delightful surprises for their taste buds.

Though the brief summer camp has come to an end, the seeds of love and growth have deeply taken root in the hearts of every "Little Migrant." This was not merely a simple summer program but a profound immersion in corporate culture and a warm practice of social responsibility. Sanlux has demonstrated through its actions that a caring enterprise can not only produce exceptional products but also nurture happy hearts. We look forward to the next summer, when these "Little Migrants" can return to this land of love at Sanlux, continuing to soar high and build dreams for the future!

Party Building Leads Development, Technological Innovation Builds the Brand

Leaders from Keyan Street Visit Sanlux Exhibition Hall for Research and Guidance

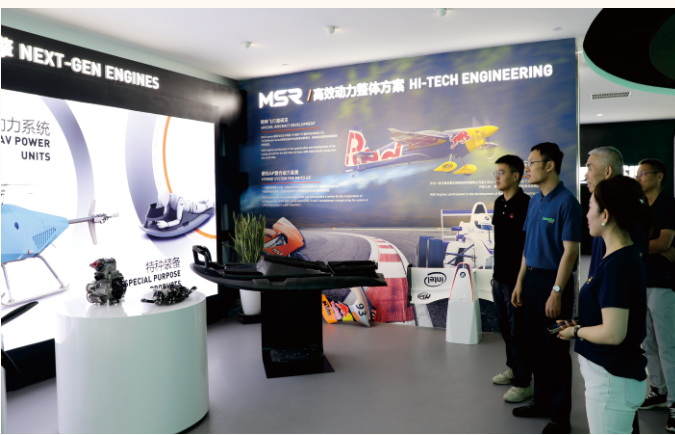
On August 18, Committee Member Qiu from the Keyan Street Party Working Committee, along with District Organizing Officer Li Dong, visited the Sanlux exhibition hall to conduct on-site research and provide guidance. During the visit, the leaders focused on listening to detailed introductions from the company regarding its development history, corporate culture, party-building activities, core product layout, subsidiary operations, and the construction of the testing center. They fully recognized Sanlux's high-quality development driven by technological innovation and party leadership.

The delegation first toured the exhibition area showcasing the company's development history, gaining insights into the key milestones and strategic layout that have enabled Sanlux to grow into an industry leader. They expressed high praise for the company's commitment to the principle of "creating value through quality."



In the corporate culture and party-building activities display area, the leaders inquired in detail about the company's party organization construction, the role of party members as role models, and practical cases of integrating party building with business operations. They highly appreciated Sanlux's approach of incorporating party work into production and operations, which fosters employee unity, emphasizing the need to continuously strengthen party leadership to inject "red" momentum into the company's development.

Subsequently, the research team focused on examining the company's core products and technological achievements, gaining a detailed understanding of Sanlux's R&D breakthroughs and market applications in areas such as rubber transmission belts. They also paid close attention to the collaborative development model among subsidiaries.



At the testing center, the leaders observed the advanced testing equipment and quality control processes, expressing full recognition of the company's strict product standards and ongoing R&D investments. They pointed out that technological innovation and quality assurance are fundamental for the company to establish a foothold in the market.

This research and guidance visit not only reflects Keyan Street's high regard for Sanlux's development but also points the way forward for the company's future work. Sanlux stated that it will take this visit as an opportunity to further deepen the role of party leadership, strengthen technological innovation and industrial chain collaboration, and contribute greater strength to the high-quality development of the regional economy.



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2 Silver, 1 Bronze! Congratulations to the Chinese Power Surfing Team for Outstanding Achievements at the World Games

On August 17, the power surfing events at the Chengdu World Games concluded all finals. The Chinese team won a total of 3 medals, tying with the Czech Republic for the top position in the medal standings for this event, showcasing China's elite status in power surfing. Among them, Zhang Maozhu (left) won the silver medal in the men's power surfing, while Feng Zhanghao (right) secured the bronze. Gao Jiayin (left) also earned a silver medal in the women's power surfing.

This is an honor for all Chinese people! As the only designated board brand for this event, JETSURF extends warm congratulations to the Chinese power surfing team!

◆ Shaoxing's "Intelligent" Manufacturing Makes a Strong Showing ◆

Sports events are an excellent platform for validating products. All the power surfing boards used by the competitors in this event were developed by Zhejiang Yinjie Power Technology Co., Ltd., a subsidiary of Sanlux Co., Ltd., located in Shaoxing. "Shaoxing Intelligent Manufacturing" has become the focus of the competition with its outstanding performance and environmentally friendly technology.

On the eve of the finals, Sanlux's Chairwoman Wu Qiongying, Executive Vice General Manager Guo Lijun, and General Manager of Zhejiang Yinjie Power Technology Co., Ltd. Lu Tiedong visited the Chengdu Sancha Lake International Water Sports Center to communicate with athletes about their experiences using the power surfing boards, cheering on the Chinese power surfing team.

◆ Yinjie Power Provides Technical Support Throughout ◆

A week before the event, Yinjie Power sent more than ten engineers to Chengdu to assist competitors from various countries in tuning their power surfing boards. They provided comprehensive equipment support and technical assistance for the qualifiers, semifinals, and finals held from August 15 to 17. Throughout this process, in-depth communication with athletes from different countries not only helped the company further enhance its technical capabilities and refine product functions but also accumulated valuable experience for the development of its next-generation products.

◆ Future Prospects for Yinjie Power ◆

The debut of the power surfing board at the Chengdu World Games demonstrates the trend of modern technology leading the future development of the sports industry and highlights the strength of Zhejiang's private enterprises in power system innovation and research. In the future, Zhejiang Yinjie Power Technology Co., Ltd. plans to establish domestic production lines and R&D centers for micro and small power units, developing and manufacturing various types of micro and small fuel, electric, and hybrid engines. Additionally, they will explore the development of new power devices applicable in low-altitude economy and hybrid motorcycles.



Viewing the Roots of Quality Through the Lens of 5S

Stability in quality begins with the standardization of every detail, while lean management stems from continuous cultivation of the basics. To position 5S management as a proactive measure in quality control and to solidify the foundational defense for quality assurance from the source, the Quality Department organized a cross-module 5S inspection activity on August 15. The goal was to promote the deep integration of 5S requirements with quality control through "mutual inspection for standardization and collaboration to enhance quality."

This cross-inspection broke down module boundaries, with members from various modules forming inspection teams. The entire process was guided by a "quality perspective," focusing not just on the superficial compliance of office and operational sites, but on the core question of "how 5S standards serve quality control." This included examining whether item classification and organization avoided material mixing and reduced misuse risks, ensuring that tools were placed in designated spots for precise retrieval and reducing operational errors, and whether cleaning and maintenance of equipment facilitated the timely detection of potential faults for stable operation. Clear labeling was also assessed for its role in aiding accurate information transfer and minimizing process deviations. Each inspection standard was closely tied to the foundational aspects of quality control.

During the inspection, each group not only assessed its



shortcomings against objective standards but also adopted an open mindset to learn from one another, paying attention to effective practices from peer modules that utilized 5S standards to optimize basic management and indirectly safeguard quality. The entire process eliminated perfunctory avoidance of issues and transformed the cross-inspection into an opportunity for "viewing quality through 5S and identifying gaps through standardization."

5S is not merely about "organization and cleaning," but about reducing errors caused by chaos through the standardization of every environment and the cultivation of every habit, thereby establishing a

solid "first line of defense" for quality control. Currently, each module has accurately identified weak links related to quality based on inspection feedback and has outlined improvement directions aimed at deepening 5S standards to "serve quality and support quality."

Moving forward, the Quality Department will use this cross-inspection as an opportunity to continuously reinforce the awareness that "5S is the foundation of quality." The collaborative inspection mechanism will be normalized, making standardization a habit and ensuring that details support quality, thereby laying a solid foundation for high-quality development.



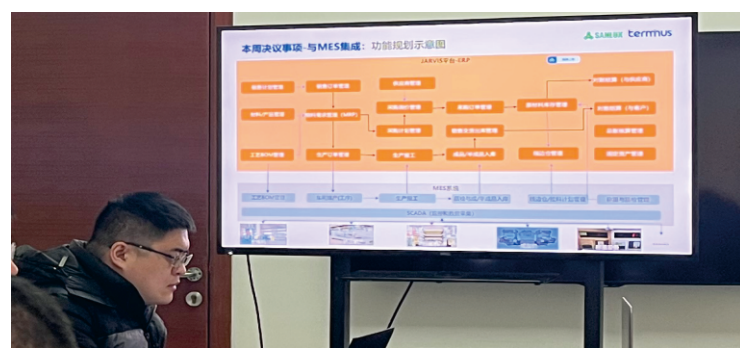
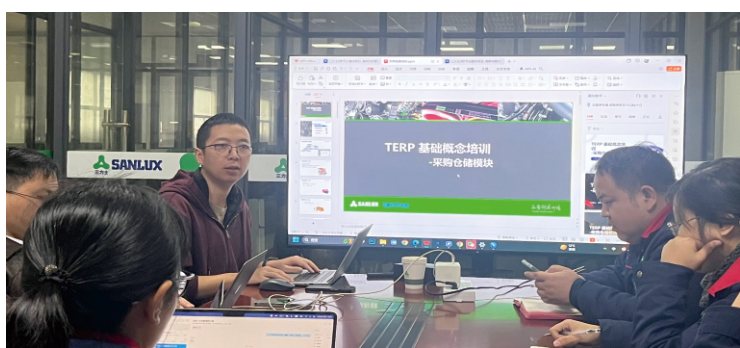
Setting New Standards in Intelligent Manufacturing, A Digital Future

In 2025, Sanlux has made significant progress in digital transformation. The Jarvis intelligent platform has successfully completed the deployment of the ERP system at the Tiantai factory. This system integrates core modules such as supply chain management, production planning, and financial management, creating an intelligent management platform that integrates business data unification, internal process systematization, online industrial collaboration, mobile business operations, and the integration of business and finance. Currently, the system is stable and has demonstrated remarkable effectiveness.

As an upgraded version, the ERP system at the Yuzhu factory has added new modules, including APS intelligent scheduling, raw material quality management, WMS intelligent warehousing, scanning work reports, and human resources payroll management, based on existing functionalities. This project entered the implementation phase in June and is expected to officially launch in October.

The MES (Manufacturing Execution System) on the Jarvis platform has been first implemented in the mixing section of the Tiantai factory. Through comprehensive digital transformation, it has achieved real-time equipment data collection, inventory management, production scheduling, line-side inventory management, error-proofing in material input, automatic weighing and reporting, and laboratory data integration across multiple key business scenarios.

The MES system for later processes will begin construction in September, with a planned overall launch in 2026. Once fully completed, the Tiantai factory will realize automated production scheduling, comprehensive quality traceability, and real-time production monitoring, along with intelligent functions. Through a data visualization dashboard system, it will significantly enhance the enterprise's operational control level, providing scientific decision-making support for management and comprehensively improving production efficiency and operational management effectiveness.



Growing Together with Sanlux Through Inheritance

In 1984, Sanlux was founded, and like me, it belongs to the generation of the 1980s. Looking back on over thirty years of collaboration with Sanlux, this company has grown from a regular V-belt enterprise to an industry leader, resonating wonderfully with my life trajectory. From youthful naivety to determined progress, we have rooted ourselves, sprouted, and grown together in the tide of the times.

In the spring breeze of the 1980s' reform and opening-up, my parents left their stable jobs to venture into business, establishing a small store with a "front shop, back home" layout. My most vivid memories are of the piles of triangular belts—whenever there was a full stack, it became our "playground." My sister and I would hide and seek among the belts, surrounded by the scent of rubber, which defined the unique aroma of our childhood. Yet, this happiness of our "playground" was always accompanied by our parents' busy schedules. When the delivery truck arrived, my dad would carry bundles of belts into the store, while my mom handled the accounting and organization, both of them constantly on the move. My sister and I often had to wait with empty stomachs until they finished work, occasionally being pulled in to help as "little workers." At that time, I had a bit of aversion to those dark triangular belts. Later, during high school and college, I thought about distancing myself from it, believing that my ideals should manifest in broader horizons rather than in the repetitive loading and counting in the store's warehouse. But every time I returned home, seeing those familiar black circles and smelling that familiar rubber scent, I always felt an indescribable emotion. Until one day, I suddenly realized: these seemingly ordinary triangular belts had already become the solid foundation supporting this family.

In 1995, my father made a key decision that changed our family's life trajectory and rooted our connection with Sanlux. Prior to this, the "Mangshan" brand was thriving in the north, but the manufacturer blindly pursued sales through expansion, acquiring two small factories while neglecting management. This led to chaotic marketing, unstable quality control, and a lack of focus on product improvement. After several disputes, the partnership eventually came to an end. During that time, we tried several other brands, none of which met our expectations. At that crucial moment, an old customer brought a triangular belt removed from a newly purchased piece of equipment for replacement. My father was impressed by the quality of the belt and quietly noted the "Sanlux" brand in his mind. After some searching, he arrived at Sanlux's old factory in Shaoxing—at that time, the company was still relatively unknown, and my father was one of the few customers who actively sought them out.

He often reminisced about his first visit to meet Sanlux's old chairman: back then, the company was still in its old factory area, which wasn't particularly impressive but was exceptionally well-organized. From the beginning, Sanlux's prices were higher than those of similar products in the market. During his first meeting with the chairman, there were no flashy marketing tactics; after seeing the production site and products, words became unnecessary. However, the main concern was still the price, which was ultimately resolved over a meal accompanied by Shaoxing rice wine. Although my father is from the north and doesn't drink much, he later discovered that the chairman also wasn't a heavy drinker. Remarkably, two non-drinkers finalized their partnership during a lively dinner. At that time, customers for "Mangshan" were still lining up to place orders, and stopping a familiar business to switch to a new brand seemed unbelievable to those around us. Yet my father firmly believed that "if the person is right, the business will not go wrong." Even during a long period of poor sales, he never wavered. For my father, the essence of northern people's emotions is simple: in that era, business dealings relied on sincerity. The chairman's commitment to

"doing one thing in life" and his determination to strengthen and grow the triangular belt business influenced many people, including my father. His frequently quoted belief, "If the person is right, boldly move forward with them, and following a good brand will never be a mistake; just focus on doing your own business well," encapsulates the simplest commercial philosophy of his generation.

Every time he finishes recounting this story, he always reminds me, "In the future, drink less Shaoxing rice wine; it really packs a punch!" I remember this advice, but I also think to myself that I need to try it myself to truly appreciate its flavor.

The pace of the market is accelerating, and as my parents age, they increasingly feel overwhelmed by the tides of change. Sanlux is quietly completing its own inheritance and transformation. My father sighs at the computer screen, saying, "Customer demands have increased, and Sanlux is not like it used to be. We can't just take orders over the phone anymore; we have to use computers. Fax orders are no longer accepted; everything must be filled out online." In that moment, I realized that inheritance and change could no longer be delayed.

Taking over is not just about maintaining the status quo. The transformation of Sanlux is a vivid illustration of this philosophy of inheritance. Under the leadership of the new chairman, Sanlux has embraced change as a learning organization. Stepping into Sanlux today, the essence of digitization blends wonderfully with the solid foundation of manufacturing. The implementation of systems like MES, OA, WMS, and ERP showcases Sanlux's shift towards automation and intelligence. This transformation, guided by the new chairman, is the answer to becoming a "learning organization" and represents a new generation of managers reinterpreting the idea that "quality creates value." What changes are the tools and methods; what remains unchanged is the commitment to "doing one thing in life."

What's even more exciting is that more and more "second-generation" individuals like me, and even younger generations, are joining this wave of inheritance. We may not need to operate machine tools or carry belts like our parents did, nor must we endure the hardships of traveling across the country on green trains to expand the market. However, the innate sensitivity granted by the digital age provides us with new points of leverage: the power of AI and big data to gain insights into market trends and shifting customer demands, using intelligent tools to finely optimize every aspect of management, and employing online platforms to break down barriers and connect closely with buyers. We have faced repeated failures in our innovations, but the reliable products and brand reputation that Sanlux has built over forty years provide us with a solid foundation. Today, we dare to try new tools because we know that the word "quality" supports us, a legacy laid down by our predecessors and a source of confidence for us as we move forward.

As forty years have passed, the children who once played around the triangular belts have now become the successors who can contribute to the company. Looking back from this forty-year milestone, that triangular belt is no longer just a simple industrial product. It connects the efforts of two generations and represents the symbiosis between the company and the individual. We are grateful for the "triangular belt" that Sanlux provided when my family needed support the most, and we cherish this mutual journey: its transformation and development embody our mission, and in our growth, we continue to inscribe its spirit, allowing this belt, which carries memories, to drive new chapters of struggle and growth.

Column Introduction

On the vast stage of business, distributors and brand owners dance together like partners, jointly performing a harmonious melody of win-win collaboration. By leveraging their respective strengths and supporting each other, distributors and Sanlux have not only achieved their individual dreams but also jointly created brilliance in the market.



Quality creates value

Zhang Lei

Handan Chenxi Materials Co., Ltd.

As a second-generation distributor born in the 1980s, he has a thirty-year connection with Sanlux. From childhood play amidst piles of triangular belts to witnessing his parents' entrepreneurial journey with Sanlux based on trust, he now embraces a new mission in digital transformation. With a commitment to "doing one thing in a lifetime," both generations have witnessed the rise of a national brand from a small workshop to an industry leader, while also perpetuating this symbiotic legend with a new mindset for the times.